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Advance Praise for  
**It Takes A Campus**  
By Kyle Ellis

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"*It Takes a Campus* is a valuable resource for both novice and experienced higher education practitioners whose responsibility is student retention and success. Collaboration among colleagues and departments is critical to successful retention efforts. Ellis details how a charge by the Provost to create a Retention Task Force resulted in the University of Mississippi administrators, staff and faculty joining together to successfully tackle the issues."

**Sandra Whalen**, Director, Consortium for Student Retention Data Exchange (CSRDE)

"Successful retention efforts require thoughtful processes involving broad support among campus constituents. Dr. Ellis' *It Takes a Campus* is an accessible, practical and thorough step-by-step guide that illustrates the wide-ranging and transformative efforts at his university to promote student engagement and academic success leading to double digit increases in student retention as well as national recognition for their program."

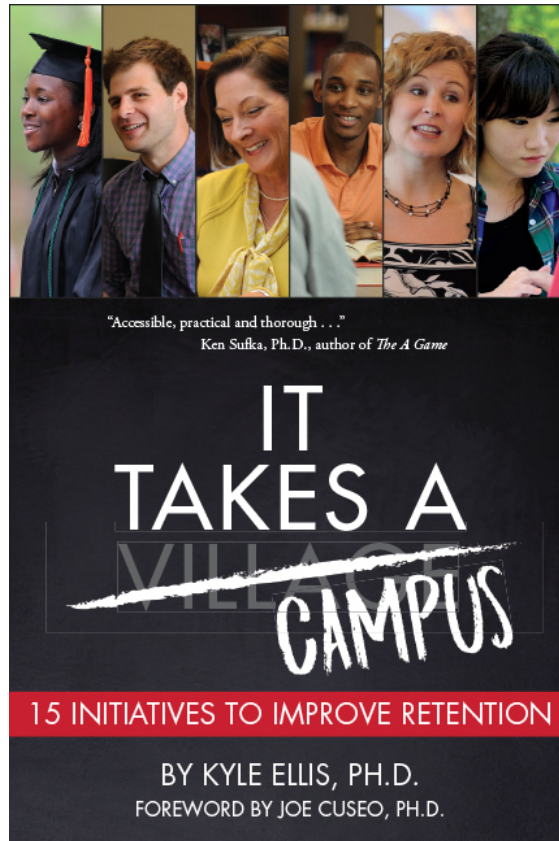
**Kenneth J. Sufka**, Ph.D., Professor of Psychology, University of Mississippi and author of *The A Game; Nine Steps to Better Grades*.

"As a seasoned practitioner and higher education scholar, Ellis captures the campus-wide commitment necessary to make lasting, systemic change. Through stories, reflections, advice, and lessons learned, this work offers a detailed guide on impactful strategies that will move the retention needle forward. It is a must-read for any campus leader who grasps the significant loss associated with student attrition and is ready to meet this challenge head on."

**Kathleen Shea Smith**, Ph.D., Associate Provost for Academic Advising, The University of Oklahoma, 2016 National Academic Advising Association (NACADA) Keynote Speaker

"*It Takes A Campus* is a great resource that offers practical solutions for institutions of higher education to help students succeed on their campuses. Dr. Ellis' stories and experiences on his campus are insightful and helpful to all of us interested in improving our students' educational experiences and assisting them in achieving their academic and career goals."

**John Paul (JP) Regalado**, M.Ed., Executive Director of Academic Advising, Texas A&M University-Corpus Christi, 2015 President of the National Academic Advising Association



OXFORD, MS — *It Takes A Campus* follows author Kyle Ellis’ experience from a novice in retention efforts to a campus leader in the field of student retention. In 2008, when the University of Mississippi started to take action on retention efforts, the school’s first time, full-time (FTFT) retention rate was 78.3%. With Ole Miss’ recent retention record-setting year (86.5%), the school, Ellis, and his team have received accolades and praise from colleagues across the country. In fact, dozens of colleagues have called and visited the campus to see, first hand, the tremendous impact of the Ole Miss model.

*It Takes A Campus* is a step-by-step guide for campus retention professionals. The reader — whether in the early stages of retention efforts or seasoned retention gurus — will discover ways to improve existing programs, as well as identify exciting, new initiatives.

Ellis covers fifteen campus-wide, successful initiatives that raised retention rates at the University of Mississippi. The book is practitioner-friendly — designed for higher education professionals who work daily to create, modify, and assess retention initiatives.

As the saying goes, it takes a village to enact positive change – or in this case, a campus.

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Dr. Kyle Ellis is often viewed as the face of freshman retention at the University of Mississippi. His dedication to student persistence has been instrumental in helping the University set record retention rates. From his work on campus to involvement in professional associations, Dr. Ellis is committed to student success, satisfaction, and persistence.

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